

MetalFest Australia 2007

1-22 September 2007

PERFORMER SUBMISSION & AGREEMENT

To be eligible for acceptance this form must be returned by 31 MAY 2007 to:

GPO Box 2609, Canberra ACT 2601
Ph (02) 6280 4166 Fax (02) 6296 1937
info@metalfestaustralia.com

Thank you for your interest in participating a unique and hopefully annual event that gathers the best of Australian Metal Music in festival series of concerts across the nation – known as MetalFest Australia. Performers are also encouraged to participate in the informal sessions and networking that occurs alongside the programmed appearances as well as potential inclusion in the festival double CD release.

MetalFest Australia receives numerous submissions, of which about 80 bands maximum are accepted to the Event. This form is designed to provide the A&R programming team with all the information needed to consider your submission and support your desire to perform. It is important that this form is returned fully completed.

Points to keep in mind about your submission and our response

- *Please read this form before completing* to familiarise yourself with the information required and the layout which is designed to assist both our office data entry and assessment of the submission.
- Your submission should be on this form even if you need to include additional material.
- Group line-ups do change, so please assume that we are unfamiliar with your act and present your details as they are planned to be at the 2007 Event.
- Please complete a separate submission for each act with a different line-up. (i.e. If you are in more than one band, put in a separate form.
- Early submissions are appreciated and correspondence after the deadline will not be considered.
- If you require assistance call us, but please remember that we are only human - be patient and considerate.
- Keep a copy of your submission
- **Remember the closing date ~ 30 June 2003.**

Performer Benefits

MetalFest is primarily aimed at promoting Australian Metal Music to a wider market and so directly assisting local performers. Whilst the event is underwritten by commercial interests, sound engineering is run by professionals and venues sell their refreshments, the bulk of the Festival organisation is undertaken by volunteers who do so to promote the Festival aims and your band. What we can offer you is an Event with a number of benefits:

- Perform to a dedicated metal music audience that should increase your band's fanbase
- The opportunity to sell CD's and merchandise through the Artists' Shop
- The opportunity to raise your profile in Australia's premiere Metal music festival
- An opportunity to participate, learn, share and network with other Metal musicians
- Perform at some great venues
- Receive a minimum \$350 guaranteed for performing your original songs – bonus is dependent upon ticket sales
- An opportunity to be included on the Festival double CD with royalties from sales and at have your band on a recording that is either stocked or available at most CD retailers as well as played by DJs worldwide!

Non-Acceptance

If you do not complete this form, you can not be accepted at MetalFest Australia as you will not comply with insurance, APRA and other requirements. In addition, even if you apply using this form there are a number of possible reasons why you may not be offered a place on the formal program. This may be due to an excess of similar performers by the time we received your submission (ie get in earlier rather than wait for the deadline) or apparent conflict with the aims and nature of the event. For further elaboration on the reason for non-selection, please contact the Program Committee. Because of the short lead times, there is no option for review or appeal – although you are certainly welcome to apply for next year's event and we welcome you submission as early as possible, particularly if you were told there were too many similar performers of your style.

TIPS AND ADVICE FOR PERFORMERS

Quick FAQ + Answers

- 1. Who Can Perform?** MetalFest Australia is open to Signed/Unsigned/Independent Metal Bands comprised of Australian citizen or permanent resident majority personnel (we may allow foreign bands as a guest at the Festival's discretion – but on no better terms than those offered to Aussie based bands – and that's a promise!)
- 2. Bump In, Sound Checks?** All shows run from 2pm to Midnight = 10 Hours. Bump-in is from 10am and sound checks from 12:00 midday, or just a line check during your own set time – if you've played festivals you know it, otherwise be warned you have to be on time, quick and no stuffing around.
- 3. How Long Is The Set Time & What Do We Bring?** – 60 minutes – this includes set up and pack down. So consider using the drum set and backline that will be on stage. All stage sound will be faded down @ 5 minutes to the hour, so bands must get off when the hour is up, to allow the next band's set. Consider what you will need to bring as we'll have some Marshall, Mesa, Crate gear there already. Suggest you bring your favourite microphone/s, bass amp, guitar effect pedals, drum pedals & snare, guitars, keyboards as you see fit.
- 4. Any Free Passes?** Limited @ 1 x band. This is really designed for your manager or roadie. If your partners, relatives, friends, groupies wish to attend, they'll have to pay the entry fee, which is reasonably priced anyway!
- 5. Venues & Dates?** As indicated in this document. Any changes will be emailed as well as being notified on the festival website www.metalfestaustralia.com and MySpace www.myspace.com/metalfestaustralia
- 6. Can We Play More Than One City?** YES, just make sure that you can get to the locations – in fact try to plan a tour with other venues and friendly bands around this so it makes it more financially worthwhile and memorable.
- 7. How Can We Get Cheap Travel?** If not much equipment, then travel by airplane or bus maybe more practical than driving. If flying, check the internet for the lowest discount return airfares but only book once we confirm you are accepted for the city you indicated. If travelling by road, then why not share expenses with another group by using a mini-bus – many schools and churches have a mini-bus and you may even bring a few fans along with you. Also try some fundraising to cover your travel expenses – seek a sponsor, sell the Festival CD and make some profits, etc
- 8. Festival Policies?** Keep tempers in check, no illegal drugs on site, intoxication during performance or security/police will deal with it. If this means your band can't perform – so be it! "Don't f*** it up for others".
- 9. Who Is Behind MetalFest Australia?** Sponsors like Hardrush underwrite insurance and budget, Hotsource does ticketing, venues do their thing and local volunteers make it happen. Check out the website for more details!

Why MetalFest Australia??

With such a great track record on pop and rock have you ever wondered where is the recognition for Australian metal music? Sure the total market here is not huge, but it still rakes in several million every year and even more in tours of both local and foreign bands. Yet when you look in the music retailers only foreign metal artists are stocked, unless a local band has a one-off consignment deal with their favourite store – hardly earth shattering marketing here and really does sweet FA to assist Aussie metal bands.

What really struck me was talking with Australian metal bands that actually have sold heaps and yet who would really know? How is it that bands like Mortification have sold hundreds of thousands of CDs worldwide, but never even received an honorary mention by ARIA, let alone a nomination. Then again, even where metal bands make sales, tour, etc they rarely see the moola – seems the money tree stops before it gets to them.

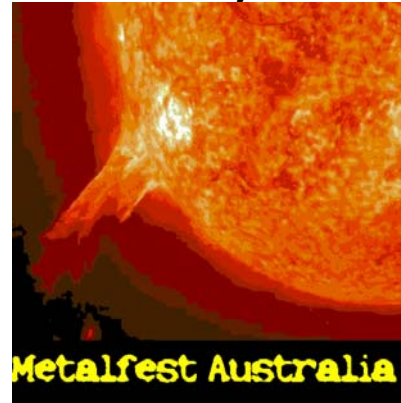
We know there are metal record labels out there, mostly one or two act outfits. The largest are dominated by foreign acts who are rotated in their touring to our shores as the next best thang! Often there good, some great, but often leave bands thinking what the hell have they got that we can't or don't already do? Trouble is the local bands have every right to be frustrated by a market that determines they will forever play that dingy garage or no-star rated venue to a limited audience.

So we decided to put on a metal festival with a difference. Rather than doe 2-3 days in one location, we decided to take it to the people in a series of 10 hour concerts that should satisfy all punters and develop a fanbase for leading Australian Metal bands. So don't expect high prices, 3rd rate acts and big noting has-beens or bands that don't know the difference between Australia and Austria and that we do speak English here.

I may not be God, but He surely knows that we are gonna try to make a few changes round here!

Metal Dog

The CD – A Major Bonus!



A commercial recording called MetalFest Australia will released as part of the Festival. The double CD will feature 32 of the leading metal bands performing in MetalFest Australia'07.

The double CD will be mastered and produced on the Hardrush label for commercial release Australiawide, as well as online sales. Bands that are on the CD will be able to tell their fans and friends anywhere that they can buy this CD and they will be getting royalties as well as the recognition! In addition some CDs will be sent to Metal Radio DJs in North America, Europe and Asia so the reputation of Australian Metal Music will spread far and wide.

Hardrush Music will approach bands individually with the compilation agreement, which includes a Foundation Fee and ARIA based royalty structure for performance and songwriting. This is signing the band's track only and not a full band album (although who knows what the future may bring!).

8. Information included with this submission – provide in electronic file format on CD please

Your submission must include high resolution photograph/graphics & biographical information or references on disk, an audio CD, and if available, video. What is included with this submission? (Notes: * mandatory)

- Photographs* (on disk)
- Biographical Information (on disk)
- Recent recording (CD audio current line-up)
- DVD (not compulsory)

9. Availability. What days will you be available to perform at MetalFest Australia 07 (tick what you can deliver)

- 1 September Saturday - Adelaide
- 2 September Sunday - Hobart
- 8 September Saturday - Melbourne
- 9 September Sunday – Albury/Wodonga
- 15 September Saturday - Sydney
- 16 September Sunday - Newcastle
- 22 September Saturday - Brisbane
- 23 September Sunday - Perth

10. Travel

We ask that you make your own travel arrangements to the venue. There may be opportunities to share with others and please indicate if this is available/required. Please indicate how you will get to the event:

- Fly
- Drive (minibus)
- Live in area
- Bus/coach
- Drive (car, other)
- Have space available for ___ passengers

11. Accommodation

We ask that you make your own accommodation arrangements where possible. If required, you may wish to be billeted with other bands or offer to billet. To assist please indicate your requirements/offering:

- Hotel/motel
- Own arrangements
- Caravan park/on-site units
- Billet required
- Billet offered ___ people

12. Festival CD Compilation. Wanna be on the Double CD 32 track compilation - Are you interested????

- YEAH, contact me about the CD – Preferred track is: _____
- Not this time, for whatever reason (Note this does not preclude your band from performing @ MetalFest)

13. Special Requirements. Let us try to meet your needs. (Indicate with X)

- Disabled Performer (specify type) _____
- Other (specify) _____

14. Conditions Of Participation

I/we the participant(s) (Band Name) hereby agree to the following terms as a participant at the MetalFest Australia and Event to be held during September 2007:

- (a) It is the participant(s) responsibility, unless otherwise expressly authorised by the organisers in writing, to remain responsible for all personal transport to an from the Event and accommodation during the Event, and
- (b) It is the participant(s) responsibility, unless otherwise expressly authorised by the organisers in writing, to provide security and insurance against any possible loss to person or property of or by the participant(s), its assigns, assistants, associates or affiliates during the Event (including the provisions of item 1 above), and
- (c) It is the participant(s) responsibility to ensure appropriate conduct befitting the Event of the participant(s) its assigns, assistants, associates or affiliates (including the provisions of item 1 and 2 above), and
- (d) The participant(s) and its affiliates or assigns agree to allow free use of audio and visual materials provided with this application for the promotion of MetalFest Australia unless otherwise expressly noted by the participant in writing, and
- (d) The organisers of this Event agree to pay the participant a minimum \$350 per Set performance within 14 days of completion of the participant’s final Set performance at the Event, and
- (e) The participant(s) and its affiliates or assigns agree to waive any claim to any proceeds raised by the organisers of the Event, whether through performance or recordings unless otherwise expressly authorised by the organisers in writing, and
- (f) In the event of the participant(s) unavailability through illness or other personal reasons notification of unavailability by the participant(s) to the organisers at the earliest possible time is requested via the contact number (0414) 249 225 and/or email via info@metalfestaustralia.com and
- (g) The organisers reserve the right to cancel the Event due to lack of ticket sales, safety or venue issues, upon which all reasonable attempts will be made to notify the participant at the email and phone contact details in this submission. The organiser will not be responsible for any loss or cost by the participant for such unforeseen cancellation should this occur.

authorised on behalf of the participant(s).....(signed)

.....on this day.....of.....2007